

The Role of the Department Library in Driving AI Transformation

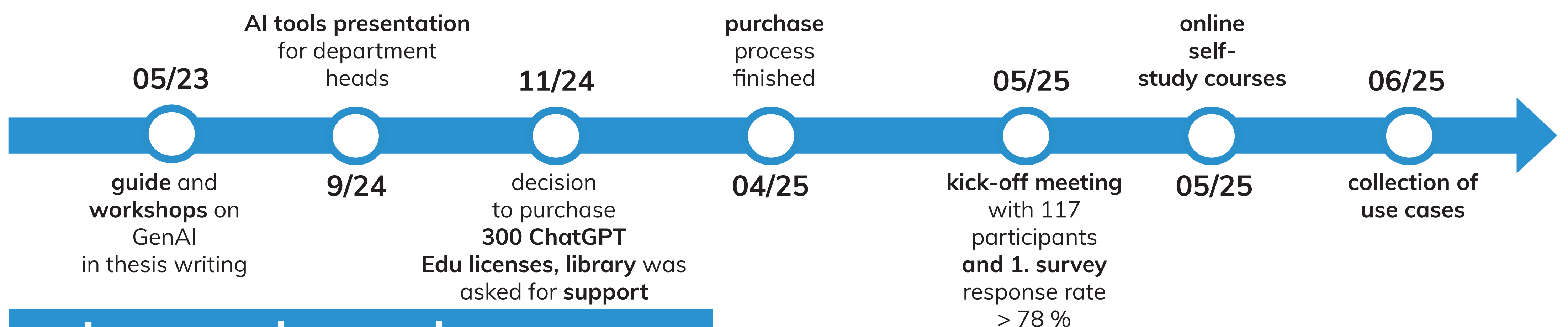
Background

- Increasing AI literacy is an important role of universities
- University-wide AI strategy and tool missing
- Economics and Management Library supported faculty with the purchase and roll-out of **300 ChatGPT Edu licenses** as pilot project for researchers, lecturers, administrative staff and students of selected courses
- Already offered AI guide, workshops
- The faculty had no dedicated point of contact for AI

Role of the Library

- Leading purchasing process
- Leading data security and application process with the staff council
- Conducting scientific accompanying study
- Develop self-study learning materials
- Alignment with CIO and VP Digitization at TU Berlin and overall AI strategy

„It's a great project, as AI will be used one way or another, especially by students. That's why we should seize the momentum and test and support a meaningful, legally compliant, and transparent application within the framework of the project.“
statement from a participant in the study



Lessons learned

- Leverage IT and information system knowledge
- Leverage information literacy training skills
- Use insights of researchers and students' requirements regarding AI tools
- Start with small steps

- ➔ Leave traditional roles; embrace change and failure management
- ➔ Act as a bridge & alignment partner
- ➔ Champion user needs
- ➔ Become trusted AI facilitator and innovator

ChatGPT Edu

- Similar to ChatGPT Plus
- EU server, zero data retention
- Institutional sign-in, interface to Moodle
- Training sessions, forums, and cohort
- Multimodal (text, voice, vision)

Do you want to know more about ChatGPT Edu and why we chose it? Scan the QR-Code!



Libraries can lead, not just support!

Contact:

Technische Universität Berlin, Economics and Management Faculty,
Economics and Management Library
Dr. Franziska Klatt (franziska.klatt@tu-berlin.de)