

# From Promise to Peril:

# AI Risks and Opportunities for Minoritised Communities

#### **NEGATIVE EFFECTS OF AI ON MINORITISED COMMUNITIES**

#### POSITIVE EFFECTS OF AI ON MINORITISED COMMUNITIES

#### AI-Powered Surveillance & Oppression

China's Al-driven surveillance recognizes Uyghurs based on ethnic markers. Coupled with other systematically collected biometric data, this system enables ethnic profiling, detention, and other targeted measures against politically undesirable individuals.

#### Language Revitalization & Cultural Heritage Protection

Al-powered translation and speech recognition tools support endangered languages.

Example: The FLAIR initiative in Canada assists Inuktitut, Ojibwe, and Cree communities in language revitalisation.

#### **AI Blends with Social Credit Systems**

China's Social Credit System monitors and punishes
Uyghurs for "undesirable" behaviour. Restrictions are
imposed on travel, employment, and online activities based
on information gathered through AI-powered tools.

#### Digital Censorship & Misinformation

Chinese Al-powered chatbots deny or manipulate facts about Uyghur detention camps. They promote state narratives or conceal truth by refusing to generate answers.

#### Reproductive Suppression & Privacy Violations

Al-driven tracking systems allow social engineering of Uyghur women's reproductive health to enforce birth control and sterilization. Vast manpower is used to gather data on every household, e.g. through the "Pair Up and Become Family" campaign since 2013 that involves sending more than 1.6 million Han Chinese government cadres to live in the homes of Uyghur families to assess resistance to cultural assimilation, and to surveil religious and cultural practices.

#### Weaponization of AI for Predictive Policing

Xinjiang's IJOP (Integrated Joint Operations Platform) collects biometrics (including DNA samples, voice samples, fingerprints, iris scans, and blood types of all residents in the region between the ages of 12 and 65) and combines this information with police reports, vehicle surveillance checkpoints, banking and healthcare records, and data on online behaviour to detain Uyghurs arbitrarily in the framework of the "Strike Hard Campaign against Violent Terrorism" that began after the riots of Ürümqi in May 2014.



#### **Counteracting Algorithmic Bias**

Ethical Al development projects promote fairness in machine learning models and debiasing Al. Example: Montréal University's 'Bias & Discrimination in Al' course.

### AI Tools Enhance the Efficacy of Existing Education Practices

Al-driven educational platforms provide learning opportunities for minoritised communities. Example: Māori Te Kohanga Reo language nest programmes can be integrated with Al for immersive language learning.

#### AI as a Tool for Digital Equality

Government partnerships with Al developers to improve linguistic inclusivity. Example:
The Icelandic government's collaboration with OpenAl to preserve the Icelandic language.

## Social Media & Gaming for Community Mobilization

Example: Minecraft Java Edition was translated to North Sámi in 2020. The effort involved translating 14,000 words and creating new terminology to allow for the enhancement of Sámi native language skills during gameplay.

#### **Erasure of Cultural Heritage**

Al-powered tracking assists in targeting religious cultural sites and practices, including the demolition of Mosques, cemeteries, and heritage sites. "People are being detained on 'ridiculous charges', such as 'abnormally long beards' or 'wearing veils'. Detainees are not allowed to pray, forced to eat pork and drink alcohol. The Chinese authorities created a list of banned 'overly religious' names, mostly of Arabic origin. China has destroyed thousands of mosques, historical buildings and graveyards in an attempt to vanish all non-Chinese cultural heritage." - Farkhat Ibragimov, human rights activist - UN Minority Forum statement from 2023.

#### **Empowering Digital Participation**

Examples: Al tools help minoritised communities create digital content in their native languages. Community-participation-based initiatives: The GAITU and Euskorpus project supports the creation of Basque language databases that can be used by companies to provide Al-related services in the Basque language. Projecte Aine for Catalans does the same.

AI has a Janus-faced nature. It is a neutral tool, the impact of which depends on human intentions. Consequently, AI has negative and positive use cases simultaneously based on the extent to which users respect international norms on protecting the human rights of minorities.