



# Changing Role of Libraries and Librarians

Gulcin Cribb  
University Librarian

# Singapore Management University

- Created in 2000
- Focused on grooming graduates for the “World of Business and Management”
- 6 Schools: Business, Accountancy, Economics, Social Sciences, Information Systems and Law
- 9000 students, of which 7500 Undergraduates
- 360 faculty members
- Holistic education: small class sizes, compulsory community service and internships, active student life, 86% overseas exposure
- Blended and experiential learning

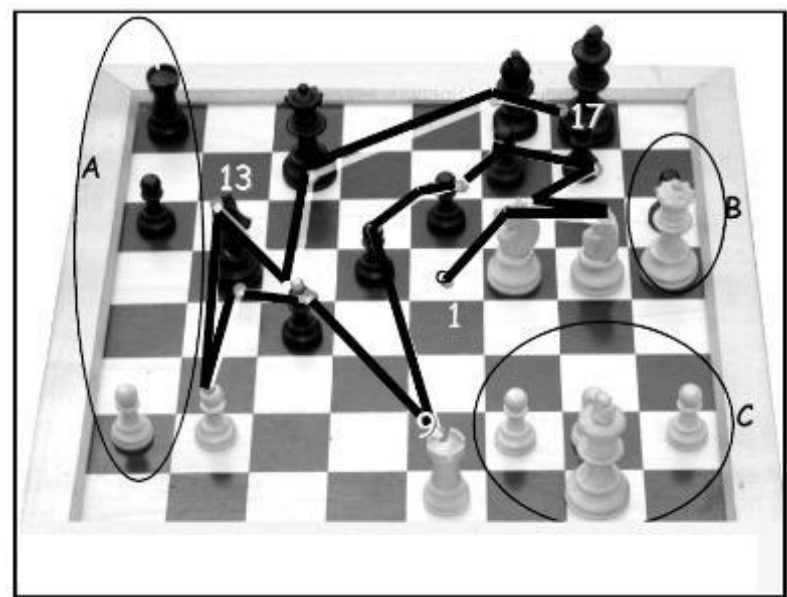
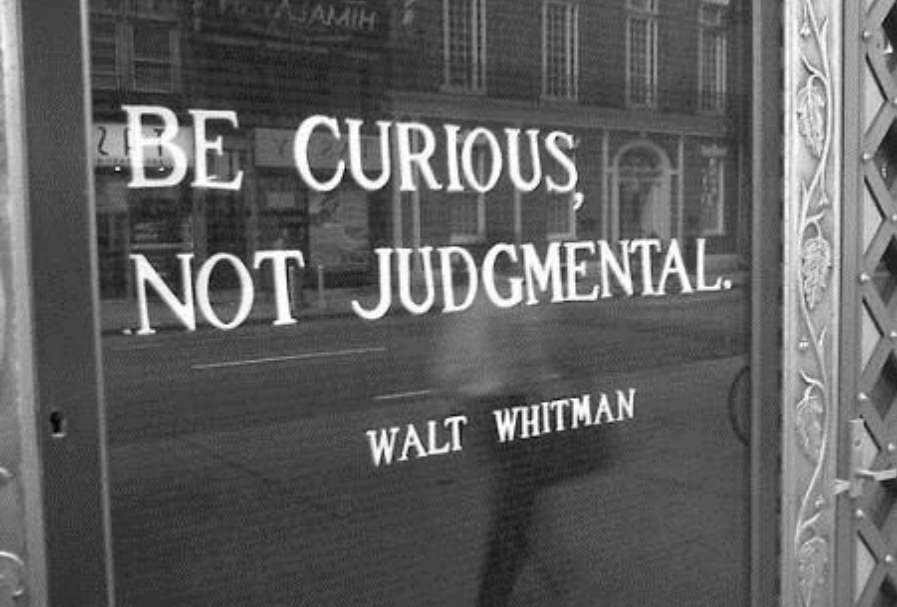
# Challenges or Opportunities

- Market share
  - Role of the Library in the business of the University and in the workflow of academia
- Talent management,
  - Recruitment
  - Development
  - Recognition & Reward
  - Retention
  - Redeployment
- Re-engineering

# Top Skills for Tomorrow's Librarians | Careers 2016

- Advocacy/Politics
- Collaboration
- Communication/People Skills
- Creativity/Innovation
- Critical Thinking
- Data Analysis
- Flexibility
- Leadership
- Marketing
- Project Management
- Technological Expertise
- ***Entrepreneurship***

[http://lj.libraryjournal.com/2016/03/featured/top-skills-for-tomorrows-librarians-careers-2016/#\\_](http://lj.libraryjournal.com/2016/03/featured/top-skills-for-tomorrows-librarians-careers-2016/#_)



Our ... ge

# Talent Management for SMU Libraries: A Framework

## Examples

- Coaching and Mentoring training
- Leadership programmes for **emerging young leaders** and others, local and overseas
- Graduate Librarian programme (FYE scheme)
- Advanced Team Management
- Learning Circle
- Research Skills programme with NTU
- A Day in the Life of.... (collaborative activity)
- Various **Team Building** activities, on-site and off-site
- Generous and extensive staff development, training and mentoring opportunities, e.g. study tours to other countries and universities
- Lean Six Sigma, Green Belt projects

# Agile Management – 5 ways

- Use **peripheral vision** – monitor trends, innovations, anticipate the new, practice scenario planning
- Encourage **dissent** – encourage debate, allow assumptions/beliefs to be challenged
- Experiment – **experiment**
- **Simplify & flatten** – push decision making to the front line, utilize outsourcing for scalability of resources
- **Act quickly** – practice ‘**active waiting**’ keep costs under control, manage resources so that when an opportunity presents itself the organization can act

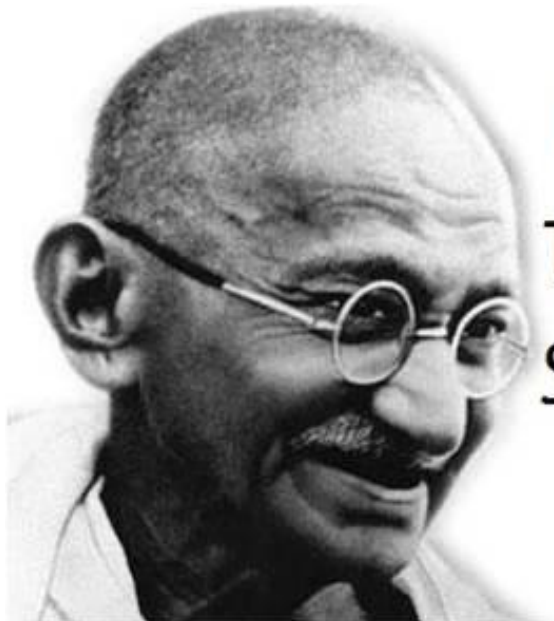
# Innovation and new.....

- Autonomous project groups, buddy teams, peer learning
- Task Forces, Future Skills
- Pilot programmes or initiatives
- Semi- matrix organization
- Collaboration across the Library
- Collaborative initiatives across the University and external bodies
- **Be bold**



“You travel faster alone, but farther together.”

— Michael Benanav, *Men of Salt: Crossing the Sahara on the Caravan of White Gold*



Be The *Change*  
That You Want to  
See In The World.